



BEATS Conference

Bringing Educators & Associations
Together for Success

SPONSORSHIP

OPPORTUNITIES

INTRODUCTION



The Bringing Educators & Associations Together for Success (BEATS) Conference is the must-attend event of the year for Real Estate Education Directors, Event Planners, and Speakers. It's an incredible opportunity to learn from your peers & industry experts, discover top speakers for your future events at The Main Stage, & collaborate and connect with like-minded professionals who share your passion for elevating real estate education.



WHEN

Beginning Monday May 5 at 8am and
Ending Wednesday May 7 at 11am



WHERE

Come join us at the beautiful Skirvin Hilton Oklahoma City
Oklahoma City, Oklahoma



WHO

Join the top Real Estate Educators and
Association Education Staff & Event Planners

ABOUT US



The BEATS Alliance is a collective of dedicated professionals committed to enhancing education within the real estate industry. Our mission is to promote top-notch learning opportunities by supporting those who provide educational resources to members. We strive to create a collaborative network of Educators, Association Education Directors, and vendors united in this shared vision.



THE TEAM



CRAIG GRANT
Co-Founder
+
Event Organizer



CINDI SIGGS
Co-Founder
+
Event Organizer



ALEX CAMELIO
Co-Founder
+
Event Organizer



HEATHER HAASE
Director of Marketing
+
Event Organizer

Event Goals

- Honing of Educators Skills
- Building Educators Business
- Enhancing Association Education Programs
- Heighten Members Learning Experience
- Creating Relationship for Success

Target Audience

- Educators
- Trainers
- REALTOR Association Education Directors
- Association Education Staff
- Association Executives



INVOLVEMENT BENEFITS



1. Brand Visibility

- Exposure: Your brand gets prominent placement on conference materials, signage, & digital platforms, reaching a targeted audience.
- Recognition: Being associated with a respected event enhances brand recognition & credibility.

2. Networking Opportunities

- Connections: Sponsors have the chance to connect with industry leaders, potential clients, & partners, facilitating valuable relationships.
- Direct Engagement: Opportunities for face-to-face interactions with attendees can lead to meaningful discussions & collaborations.

3. Target Audience Access

- Focused Reach: Conferences often attract a specific demographic, allowing sponsors to engage with a relevant audience that aligns with their market.

4. Thought Leadership

- Speaking Opportunities: Sponsors may have the chance to present or participate in panel discussions, positioning themselves as industry experts.
- Content Creation: Contributing to conference content or materials can enhance a sponsor's thought leadership status.

5. Positive Brand Association

- Reputation Boost: Aligning with reputable conferences can enhance your brand's image & create goodwill among attendees.

INVOLVEMENT BENEFITS



6. Lead Generation

- Sales Opportunities: Conferences provide a platform for generating leads & capturing interest from potential customers.
- Market Insights: Engaging with attendees can offer valuable insights into market trends & customer needs.

7. Enhanced Marketing

- Promotional Opportunities: Sponsors can leverage the conference to promote products or services through giveaways, literature, or demos.
- Social Media Exposure: Sponsors often benefit from promotional posts & mentions on conference-related social media channels.

8. Community Engagement

- Support for the Industry: Sponsoring events contributes to the growth & development of the industry, demonstrating your commitment to the community.

9. Return on Investment (ROI)

- Sales Growth: Effective sponsorship can lead to increased sales & customer acquisition, making it a worthwhile investment.

10. Post-Event Benefits

- Follow-up Opportunities: Engaging with attendees post-conference can lead to ongoing relationships & continued marketing efforts.
- Overall, sponsoring a conference can significantly enhance a brand's visibility, credibility, & market reach while providing valuable networking & engagement opportunities.

SPONSORSHIP



ALL SPONSORSHIP INCLUDE

- Prominent sponsor recognition on all event related marketing & promotional collateral
- Company acknowledged as sponsor on conference Facebook event
- Company logo on conference website, clickable to your website
- 2 complimentary name badges, which includes attendance to:
 - Welcome Social
 - All Keynotes
 - Celebration Dinner
 - Both Luncheons
 - Fun Networking Events

EACH OF THE SPONSORSHIP PACKAGES ALSO COMES WITH ADDITIONAL UNIQUE BENEFITS

SPONSORSHIP



UNIQUE BENEFITS

- Company description and/or promotional statement on BEATS Alliance social media
- Company acknowledged as sponsor on BEATS Alliance social media
- Complimentary exhibitor table (\$1,000 value)
- Complimentary full-page ad in conference program (\$1,000 value)
- Company representative introduced and will provide 1 to 3-minute company promo
- Introduce Keynote Speaker
- Assist with plaque and certificate awards



UNIQUE BENEFITS

- Company description and/or promotional statement on BEATS Alliance social media
- Company acknowledged as sponsor on BEATS Alliance social media
- Complimentary exhibitor table (\$1,000 value)
- Complimentary full-page ad in conference program (value \$1,000)
- Company representative introduced and will provide 1 to 3-minute company promo
- Emcee the Main Stage & introduce each Educator (20 in total)

CELEBRATION DINNER

\$ 3,500

MAIN STAGE

**SPOKEN
FOR**

SPONSORSHIP



UNIQUE BENEFITS

- Company description and/or promotional statement on BEATS Alliance social media
- Company acknowledged as sponsor on BEATS Alliance social media
- Complimentary exhibitor table (\$1,000 value)
- Complimentary full-page ad in conference program (value \$1,000)
- Company representative introduced and will provide 1 to 3-minute company promo



UNIQUE BENEFITS

- Company description and/or promotional statement on BEATS Alliance social media
- Company acknowledged as sponsor on BEATS Alliance social media
- Complimentary exhibitor table (\$1,000 value)
- Complimentary full-page ad in conference program (\$1,000 value)
- Company representative introduced and will provide 1 to 3-minute company promo
- Company representatives to cohost fun offsite festivities

LUNCH (2 Available)

\$ 3,000

FUN NIGHT OUT (2 Available)

\$ 3,000

SPONSORSHIP



UNIQUE BENEFITS

- Company description and/or promotional statement on BEATS Alliance social media and Facebook event
- Company acknowledged as sponsor on BEATS Alliance social media
- \$250 exhibitor table (\$750 savings)
- Complimentary half-page ad in conference program (\$500 value)
- Company representative introduced and will provide 1 to 3-minute company promo



UNIQUE BENEFITS

- Company description and/or promotional statement on BEATS Alliance social media and Facebook event
- Company acknowledged as sponsor on BEATS Alliance social media
- \$250 exhibitor table (\$750 savings)
- Complimentary half-page ad in conference program (\$500 value)
- Company representative introduced and will provide 1 to 3-minute company promo

WELCOME SOCIAL

\$ 3,000

KEYNOTES (3 Available)

\$ 2,500

SPONSORSHIP



UNIQUE BENEFITS

- Company description and/or promotional statement on BEATS Alliance social media
- Company acknowledged as sponsor on BEATS Alliance social media
- \$250 exhibitor table (\$750 savings)
- Complimentary half-page ad in conference program (\$500 value)
- Company representative introduced and will provide 1 to 3-minute company promo
- Introduce speaker at each of their sessions



UNIQUE BENEFITS

- \$500 exhibitor table (\$500 savings)
- Complimentary half-page ad in conference program (\$500 value)
- Signage with snacks
- Acknowledged at the end of the session before the break with snacks provided

SPEAKERS (8 Available)

\$ 3,000

BREAK SNACKS (2 Days Available)

\$1,800

SPONSORSHIP



UNIQUE BENEFITS

- \$500 exhibitor table
- (\$500 savings)
- Complimentary quarter-page ad in conference program (\$250 value)

Company Name and/or logo printed on conference name badge lanyard



UNIQUE BENEFITS

- \$500 exhibitor table
- (\$500 savings)
- Complimentary quarter-page ad in conference program (\$250 value)
- Signage in all three session rooms and name badge acknowledgment (Event Space)

NAME BADGE LANYARD

\$ 1,500

WIFI

\$1,200

EXHIBITOR ONLY



BENEFITS

- Company name listed on conference website, clickable to your website
- Company acknowledged as exhibitor on conference Facebook event
- Company listed in conference program
- 1 complimentary name badges, which includes attendance to:
 - Welcome Social
 - All Keynotes
 - Celebration Dinner
 - Both Luncheons
 - Fun Networking Events

EXHIBITOR TABLE ONLY... (8 AVAILABLE)

\$1,000

TERMS & CONDITIONS



Application Discretion: The BEATS Conference reserves the right to accept or decline applications at its sole discretion.

Rules and Regulations: The sponsor acknowledges that the BEATS Conference may establish, modify, or amend rules and regulations as deemed necessary, and will have the final authority on their enforcement.

Payment Obligation: Exhibitor table and/or sponsorship balance must be paid in full upon submission of application, unless an invoice is requested. Should an invoice be issued, it shall be paid within 15 days upon receiving the invoice. Non-participation or failure to occupy booth space does not exempt the sponsor from this payment obligation.

Sponsorship Agreement: All sponsors agree to adhere to the terms, policies, costs, and benefits outlined in this agreement.

Sponsor Packet: Each sponsor will receive a packet with relevant conference materials based on their selected sponsorship package, available for pickup at the Check-in table on May 4, 2025 during the exhibitor set up time or at 7:30 am on May 5, 2025.

Door Prizes: Sponsors may provide up to two door prizes for the Headliner Dinner on May 6, 2025. Please deliver prizes to the Check-In Table by noon on Tuesday. Sponsors will be recognized by the Emcee during the giveaway.

Drawings: Sponsors may conduct a drawing at their booth to collect business cards, with winners announced during the Celebration Dinner upon request.

Food and Drink Restrictions: No food or beverages may be brought into the venue without express approval from conference management or the Skirvin Hilton Oklahoma City. Candy is an exception.

Exhibitor Setup: Sponsors must complete full payment prior to setting up their booths or participating in the BEATS Conference.

Liability Waiver: BEATS Conference and its representatives are not liable for any damage, loss, harm, or injury to the sponsor or their representatives due to theft, fire, water, accidents, or other causes.

TERMS & CONDITIONS



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Advertising Limitations: Sponsors may only display goods they manufacture, distribute, or sell in the normal course of business without prior authorization from BEATS Conference. Onsite promotional activities are restricted to designated areas.

Property Damage: Sponsors may not bring in items or engage in actions that could invalidate insurance or damage property. Violations will void the sponsor's contract, and the sponsor will be liable for any resulting damages.

Event Scheduling: Sponsors may not host events like receptions or meals during official BEATS Conference hours.

Indemnification Agreement: Sponsors agree to indemnify and defend BEATS Conference against any claims or liabilities arising from damage, loss, or injury to the sponsor or their representatives.

Event Cancellation: If the BEATS Conference is canceled due to unforeseen circumstances, BEATS Conference is not liable for damages and will determine any refunds for sponsors.

Cancellation Policy: Sponsors wishing to cancel must do so in writing at least 30 days prior to the event to receive a 50% refund. Cancellations after this date will result in a refund of only 25% of the total sponsorship fee.

Compliance with Rules: Sponsors failing to adhere to these rules may be barred from future BEATS Conference events.

Terms and Conditions: These terms are part of the agreement between the sponsor and BEATS Conference and are designed in the sponsor's best interest.

Cooperation Request: BEATS Conference requests full cooperation from sponsors. Any unaddressed matters will be decided by BEATS Conference.

SPONSORSHIP / EXHIBITOR AGREEMENT

CONTRACT INFORMATION

Company Name: _____

Address: _____

Name of Company Representative(s) Attending: _____

Contact Person: _____

Phone: _____

Email: _____

SPONSORSHIP PACKAGE

- \$3,500 - Celebration Dinner + \$0 Exhibitor Table
- \$3,000 - Main Stage + \$0 Exhibitor Table
- \$3,000 - Lunch + \$0 Exhibitor Table
- \$3,000 - Fun Night Out + \$0 Exhibitor Table
- \$2,500 - Welcome Social + \$500 Exhibitor Table
- \$2,500 - Keynote + \$500 Exhibitor Table
- \$2,000 - Speaker + \$500 Exhibitor Table
- \$1,800 - Break Snacks + \$250 Exhibitor Table
- \$1,500 - Name Badge Lanyard + \$250 Exhibitor Table
- \$1,200 Wifi + \$250 Exhibitor Table
- \$1,000 Exhibitor Only

ADD ONS

- \$200 - Upsize Quarter Page Ad to Half or Half Page to Full
- \$400 - Upsize Quarter Page Ad to Full

PAYMENT INFORMATION

\$ _____
GRAND TOTAL SPONSORSHIP

Please send me an invoice, payable within 15 days of receipt.

Check Enclosed

Please charge my credit card.

Card Type: VISA MASTERCARD DISCOVER

Card Number: _____

Exp Date: _____ CID #: _____

Name on Card: _____

SIGNATURE

DATE

Accepting Terms & Conditions
Authorizing Credit Card Payment Authorization, if applicable.

THANK YOU



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